

PRIVACY POLICY

Effective Date: December 1st, 2025

Novellecho (“we,” “us,” or “our”) respects your privacy and is committed to protecting your personal information. This Privacy Policy explains how we collect, use, and safeguard information when you visit our website (the “Site”).

1. INFORMATION WE COLLECT

We may collect the following information when you use our Site or contact us:

- Name
- Email address
- Phone number (if provided)
- Message or inquiry details
- Any information you voluntarily submit through contact or booking forms

We may also collect limited non-personal data such as:

- Browser type
 - Device information
 - Pages visited
 - General website analytics
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2. HOW WE USE YOUR INFORMATION

We use your information to:

- Respond to inquiries and communicate with you
- Provide information about our services
- Manage bookings and client relationships
- Improve website functionality and user experience

We do **not** sell, rent, or trade your personal information.

3. COOKIES & ANALYTICS

Our Site may use cookies or similar technologies to:

- Analyze website traffic
- Understand how visitors interact with the Site

You can adjust your browser settings to disable cookies if you prefer.

4. SHARING OF INFORMATION

We only share personal information when necessary:

- With service providers (such as website hosting or email services) strictly to operate our business
- When required by law or legal process

All third parties are expected to maintain confidentiality.

5. DATA SECURITY

We take reasonable measures to protect your information. However, no method of transmission over the internet is 100% secure, and we cannot guarantee absolute security.

6. CLIENT PHOTOGRAPHY & IMAGE USAGE

Photography usage, image rights, and permissions are governed by **separate client agreements** or model releases. This Privacy Policy does not replace or override those agreements.

7. THIRD-PARTY LINKS

Our Site may contain links to third-party websites. We are not responsible for the privacy practices or content of those sites.

8. YOUR RIGHTS

Depending on your location, you may have the right to:

- Request access to your personal data
- Request corrections or deletion
- Withdraw consent for communications

You may contact us at any time regarding these requests.

9. CHANGES TO THIS POLICY

We may update this Privacy Policy from time to time. Updates will be posted on this page with a revised effective date.

10. CONTACT US

If you have questions about this Privacy Policy or how your data is handled, contact us at:

Novellecho
Email: Novellecho@gmail.com

Location: New York City, NY